Key Leader Orientation

Committing to the *Communities That Care* Process

**Trainer's Guide
(30 minutes)**

Module 5

Slides for Module 5

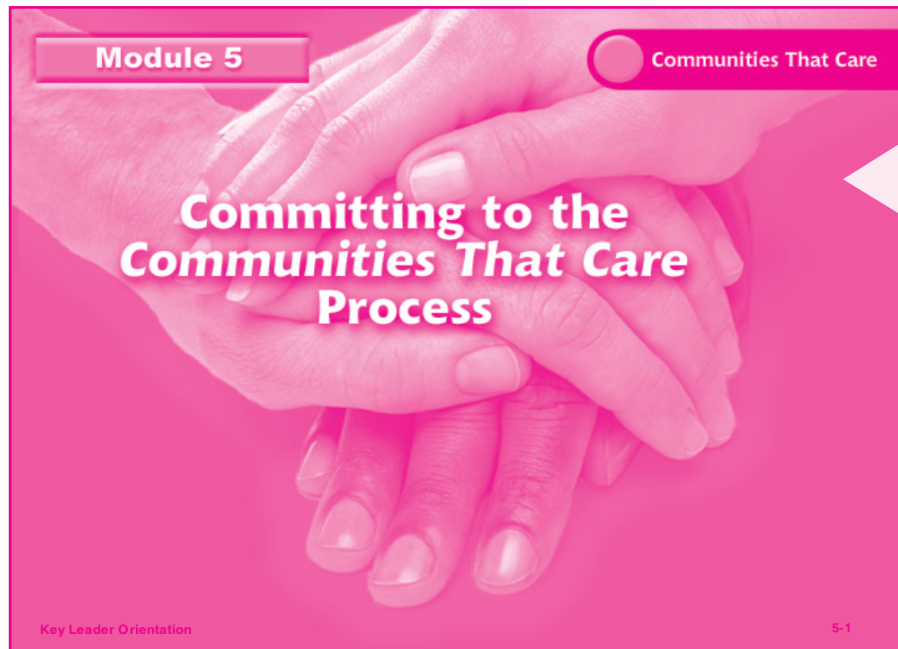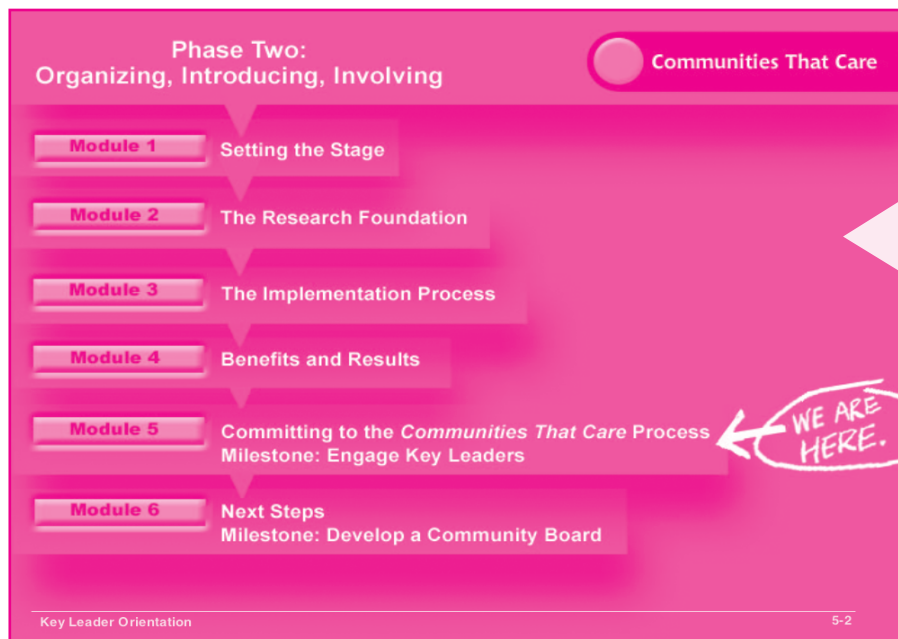## Mouse-Click Icon

(for a computer-based presentation)
The mouse-click icon shows you what information will come up on the
slide when you click. (Some slides use several clicks.)

Slide 5-1

Notes

Slide 5-2

Review slide 5-2.

Slide 5-3

Notes

Module 5 goal

Obtain Key Leader commitment to the *Communities That Care* process.

Communities That Care

Key Leader Orientation   5-3

Review the slide.

Objectives

1. Describe how Key Leaders support the *Communities That Care* system.

2. Obtain Key Leader commitment to the *Communities That Care* process.

Key Leader Orientation   5-4

Slide 5-4

Notes

Review the slide.

Notes

The role of Key Leaders

Communities That Care

- Commit to the process
- Engage other Key Leaders
- Establish the Community Board
- Oversee implementation of the *Communities That Care* system
- Educate the community about the *Communities That Care* system

Key Leader Orientation   5-5

Objective 1: Describe how Key Leaders support the *Communities That Care* system.

So far, you've learned about the prevention-science research base, the Communities That Care *system and how the system benefits communities. Many of you are probably wondering, "What's my role in this?"*

Key Leaders play a critical role in the Communities That Care *process. Process evaluations of the* Communities That Care *system, as well as research on community prevention initiatives, have consistently shown that the support and leadership of the community's key formal and informal leaders is necessary to sustain prevention efforts.*

Let's take a look at some of the ways in which you will contribute to your community's effort.

Review each item as you click it onto the screen.

1 *Key Leaders make a commitment to the* Communities That Care *process. Their involvement lasts for the duration of their community leadership positions.*

2 *Key Leaders help ensure that all stakeholder groups are represented in the* Communities That Care *process (for example, by involving a Key Leader from the social services field, if there isn't one participating already).*

3 *Key Leaders establish the Community Board and help recruit new members as needed.*

4 *Key Leaders oversee the implementation of the* Communities That Care *system.*

5 *Key Leaders help educate the community about the* Communities That Care *system. As part of this process, they communicate why the* Communities That Care *system is being adopted.*

Slide 5-6

Notes

The role of Key Leaders

Communities That Care

- Hold the Community Board accountable
- Build school-district support for the *Communities That Care Youth Survey*
- Provide access to community resources and information
- Support implementation of the Community Action Plan

Key Leader Orientation   5-6

Objective 1: Describe how Key Leaders support the *Communities That Care* system.

It is also the job of Key Leaders to:

Read each item as you click it onto the screen and elaborate as follows:

1 *The Key Leader Board holds the Community Board accountable for the progress of the effort. The Community Board must provide regular progress reports of milestones achieved and areas where Key Leader support is needed.*

2 *The* Communities That Care Youth Survey *gives communities the most current and complete set of data possible for creating a clear picture of their needs and strengths. It's strongly suggested that communities use this survey for their risk and protection assessment in Phase Three: Developing a Community Profile. Key Leaders can play a critical role in obtaining school district support for use of the survey.*

3 *Key Leaders provide access to community resources and information (for example, by making the appropriate contact at an agency to gather needed assessment data).*

4 *The Key Leader Board stays involved with the process through Phase Five: Implementation and Evaluation of the Community Action Plan. The Key Leader Board helps obtain needed resources to carry out the plan and the selected prevention strategies.*

Key Leader support is essential for developing resources to underwrite new initiatives indicated by assessment data.

Slide 5-7

Notes

Objective 2: Obtain Key Leader commitment to the *Communities That Care* process.

The Communities That Care *effort involves change. Changing the way a community addresses norms, values and behaviors—and allocates resources—takes significant time and effort.*

As members of the Key Leader Board, you'll be asked to commit to the effort for the duration of your community leadership positions.

But before I ask you to think about making that commitment, let's think about some ways in which you can begin to support your community's effort.

Activity

Creating a personal action plan

Time: 15 minutes

Have participants work independently to complete the worksheet on the following page.

For the first section, review the Key Leader roles listed on slides 5-5 and 5-6. Then, ask participants to develop a list of objectives they are willing to work toward to fulfill these roles. Participants should focus on objectives that will help support the *Communities That Care* effort, promote positive youth development, and make a risk- and protection-focused approach to prevention a reality in their community.

In the second section, participants should list actions that will help them meet their objectives. These actions should be specific steps that participants are willing to take in the immediate future and during a long-term commitment to the *Communities That Care* effort.

In the third section, participants should list other community members who, after learning about prevention science, may help them achieve their objectives.

Take the last few minutes of the activity to have each participant share one objective and one related action that he or she listed. Ask for a volunteer to record responses on an easel sheet, using the format shown on the slide.

Personal Action Plan

My objective:

Actions to meet objective:
1.
2.
3.
4.
People who can help:

My objective:

Actions to meet objective:
1.
2.
3.
4.
People who can help:

Slide 5-8

Notes

Making a commitment — Communities That Care

1. Think about what you learned at this orientation.
2. Think about your vision and goals for your community.
3. Think about the skills you can bring to the effort.
4. Complete the commitment form and return it to the Coordinator/Facilitator.

Key Leader Orientation   5-8

Objective 2: Obtain Key Leader commitment to the *Communities That Care* process.

Based on what you've learned today, how many of you think that your community can benefit from implementing the Communities That Care *prevention-planning system?*

Ask for a show of hands.

Review the slide.

Ask participants to spend the next week considering what they learned at this orientation, what their vision and goals for their community are, and what skills they can bring to their community's effort.

Tell participants that the Coordinator/Facilitator will contact them in a week to ask if they would like to make a formal commitment to the *Communities That Care* effort. Tell participants that, if they would like to make a formal commitment, they should return the worksheet on the following page to the Coordinator/Facilitator.

Key Leader Commitment Form

My vision/goals for my community:

Skills that I can bring to the *Communities That Care* effort in my community:

My commitment:

At the *Communities That Care* Key Leader Orientation, I learned about the prevention-science research base, the *Communities That Care* implementation process, and the benefits and results that the *Communities That Care* prevention-planning system can bring to my community. I also learned that, as a member of the Key Leader Board, my responsibilities will include:

- engaging other Key Leaders

- establishing a Community Board

- overseeing implementation of the *Communities That Care* system

- educating the community about the *Communities That Care* system

- holding the Community Board accountable

- building school district support for the *Communities That Care Youth Survey*

- providing access to community resources and information

- supporting implementation of the Community Action Plan.

I have considered these factors, as well as my vision and goals for my community and the skills that I can bring to the effort.

I would like to commit to involvement in the *Communities That Care* process. I understand that this commitment lasts for the duration of my position as a community leader.
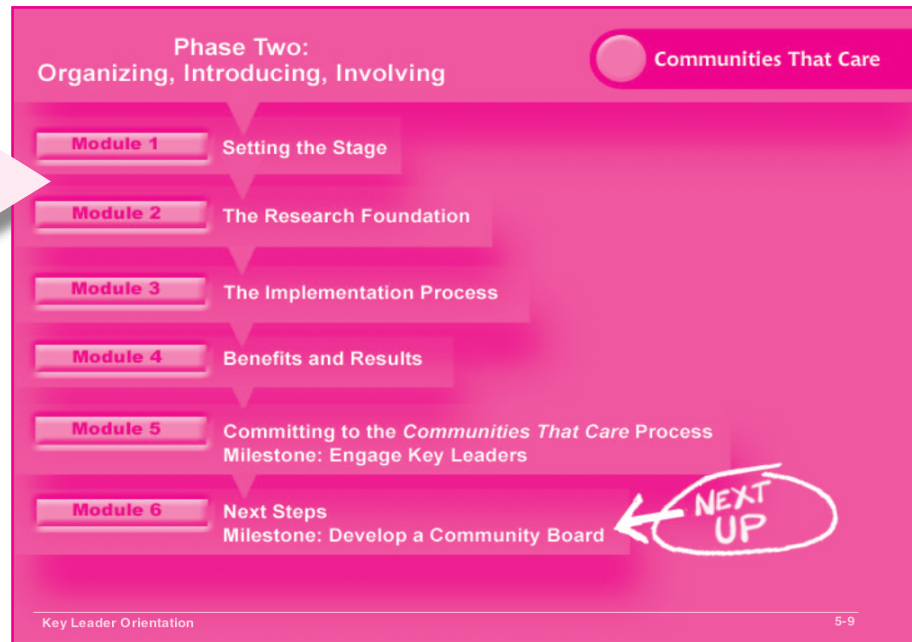
Signature: _____ **Date:** _____

Slide 5-9

Notes

Review the slide.